

Techbitch

Von Lucy Sykes, Jo Piazza
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Von Lucy Sykes, Jo Piazza : Techbitch before purchasing it in order to gage whether or not it would be worth my time, and all praised Techbitch:

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. It's "The devil wears Prada" on crack!Von LenaThe first few pages I felt I couldn't find my way into the story, but then it hit me! And I fell in love with the main character and although ten years younger than her, I sometimes feel like a dinosaur in the ever faster world with all those tweets and twerks and stuff.The story is not so obvious as I had feared

and it is an easy read!0 von 0 Kunden fanden die folgende Rezension hilfreich. Loved it Von lauralum modern story - close to reality. Easy to read- perfect for the summer. made me smile a lot - in my opinion better than the devil..

Kurzbeschreibung Techbitch is the wickedly witty and acutely observed novel from Lucy Sykes and Jo Piazza about how to keep up in a tech-obsessed world. Imogen Tate, editor-in-chief of Glossy magazine, is a legend in the fashion world. But when she returns from a sabbatical to find her twenty-six-year-old former assistant, Eve Morton, behind her desk, she realises times are changing. Armed with a business degree, naked ambition and an iPhone, Eve announces she has been brought in to turn Imogen's beloved magazine into an app. With herself at the helm. In this terrifying new world, Imogen is almost invisible. In place of her team of dedicated staff is a constantly evolving line of twenty-something bloggers at their desks day and night ('Only losers need sleep!'), amateur snaps instead of elegant photo shoots, and a URL address in place of Imogen's glossy pages. But Imogen isn't ready to give up her hard-earned career without a fight. Where Eve has Twitter followers, Imogen has experience, talent and real relationships, and she's prepared to fight for the fashion world she knows and loves. Even if it means going to war with a ruthless Techbitch . . .

Praise for Techbitch 'This Year's The Devil Wears Prada' Vanity Fair 'Lethally funny with sass to spare' Daily Mail 'The Devil Wears Prada does digital' Glamour 'Sassy, smart and fun ****' Heat Magazine 'One our reading list right now is this Devil Wears Prada-esque magazine-set tale' Cosmopolitan 'The Devil Wears Prada for the digital age' Prima 'Hilariously witty, like a modern day The Devil Wears Prada' Essentials 'Low cunning and high stakes at a glamorous Manhattan fashion magazine creates an irresistible mix in Techbitch... think The Devil Wears Prada for the digital age' Good Housekeeping 'The theatre of war is cutting-edge online versus traditional magazines, a sort of 'The Devil Uses Instagram' . . . a great read, packed with brilliant, glam detail and a satirical sideswipes at nerd culture' Daily Mail While Imogen may know her DVF from YSL she knows nothing at all about Instagram, HTML and Tumblr . . . but she soon will. Fashion just got bitchy! This Summer's Best Books in Sun on Sunday 'This describes the frantic process of taking a Vogue-like magazine from paper to app. . . When Imogen left, she was Queen. When she comes back, she's lost her front-row Fashion week seat to a-What? What are these?-fashion bloggers! Naturally, Imogen regrows her claws. And the book does its share of meowing about the entitled young women who now flood the magazine offices, living large because they still live rent-free at their parents' apartments' The New York Times 'Jo Piazza and Lucy Sykes' compulsively readable corner office drama, [is] summer's juiciest beach read' Elle.com Pressestimmen The Devil Wears Prada does digital (Glamour) Sassy, smart and fun **** (Heat Magazine) The Devil Wears Prada for the digital age (Good Housekeeping) One our reading list right now is this Devil Wears Prada-esque magazine-set tale (Cosmopolitan) Hilariously witty, like a modern day The Devil Wears Prada (Essentials) The theatre of war is cutting-edge online versus traditional magazines, a sort of 'The Devil Uses Instagram' . . . a great read, packed with brilliant, glam detail and a satirical sideswipes at nerd culture (Daily Mail) A winning romp of a tale.... This breezy, behind-the-scenes tale offers a fresh, modern take on a classic tale of rivalry (Publishers Weekly) While Imogen may know her DVF from YSL she knows nothing at all about Instagram, HTML and Tumblr . . . but she soon will. Fashion just got bitchy! (This Summers Best Books in Sun on Sunday) Techbitch is relatable to all women, it shows the depths of ferocity of which some women are willing to go in order to succeed, whilst teaching the lesson that playing nice and keeping cool also has its benefits and rewards. I loved the style of writing and felt that all the storylines progressed at the right pace and the outcomes were satisfying, I almost punched my fist in the air in style of Judd Nelson at the end of Breakfast Club when I finished the book. Humorous, touching and about as addictive as shoe shopping, Techbitch is one book that you should stick on your to read list (Belle About Town) This describes the frantic process of taking a Vogue-like magazine from paper to app. . . When Imogen left, she was Queen. When she comes back, she's lost her front-row Fashion week seat to a-What? What are these?-fashion bloggers! Naturally, Imogen regrows her claws. And the book does its share of meowing about the entitled young women who now flood the magazine offices, living large because they still live rent-free at their parents' apartments (The New York Times) The ONLY Beach Read You Should Be Seen With This Summer: a juicier version of The Devil Wears Prada meets Silicon Valley. Trust us-you won't be able to put it down (Town Country) Jo Piazza and Lucy Sykes' compulsively readable corner office drama, [is] summer's juiciest beach read (Elle.com) It's The Devil Wears Prada meets All About Eve-complete with a former boss who's a warmer, fuzzier version of Prada's Miranda Priestly. Fast-paced and filled with sartorial wisdom, this debut from journalists Sykes and Piazza is a fun, often funny take on life in the sharp-elbowed world of fashion magazines (Book of the Week, People) Not since The Devil Wears Prada has the fashion world been so abuzz about a novel! [Techbitch] counts Zac Posen among its many fans, as insiders play who's who with its thinly veiled characters (Best Beach Read, Ok!) Humour with style and heart . . . You'll have a new appreciation for your office drama after meeting these nightmare colleagues (Best Books of Summer, Glamour) This is what it's really like working at a glossy, New York fashion magazine. Makes The Devil Wears Prada look like My Little Pony (Toby Young, bestselling author of How to Lose Friends and Alienate People) Funny, fashionable, fabulous - my beach read pick for the summer! (Jane Green) This Years The Devil Wears Prada (Vanity Fair) Lethally

funny with sass to spare (Daily Mail) Kurzbeschreibung Techbitch is the wickedly witty and acutely observed novel from Lucy Sykes and Jo Piazza about how to keep up in a tech-obsessed world. Imogen Tate, editor-in-chief of Glossy magazine, is a legend in the fashion world. But when she returns from a sabbatical to find her twenty-six-year-old former assistant, Eve Morton, behind her desk, she realises times are changing. Armed with a business degree, naked ambition and an iPhone, Eve announces she has been brought in to turn Imogen's beloved magazine into an app. With herself at the helm. In this terrifying new world, Imogen is almost invisible. In place of her team of dedicated staff is a constantly evolving line of twenty-something bloggers at their desks day and night ('Only losers need sleep!'), amateur snaps instead of elegant photo shoots, and a URL address in place of Imogen's glossy pages. But Imogen isn't ready to give up her hard-earned career without a fight. Where Eve has Twitter followers, Imogen has experience, talent and real relationships, and she's prepared to fight for the fashion world she knows and loves. Even if it means going to war with a ruthless Techbitch . . . Praise for Techbitch 'This Year's The Devil Wears Prada' Vanity Fair 'Lethally funny with sass to spare' Daily Mail 'The Devil Wears Prada does digital' Glamour 'Sassy, smart and fun ****' Heat Magazine 'One our reading list right now is this Devil Wears Prada-esque magazine-set tale' Cosmopolitan 'The Devil Wears Prada for the digital age' Prima 'Hilariously witty, like a modern day The Devil Wears Prada' Essentials 'Low cunning and high stakes at a glamorous Manhattan fashion magazine creates an irresistible mix in Techbitch... think The Devil Wears Prada for the digital age' Good Housekeeping 'The theatre of war is cutting-edge online versus traditional magazines, a sort of 'The Devil Uses Instagram' . . . a great read, packed with brilliant, glam detail and a satirical sideswipes at nerd culture' Daily Mail While Imogen may know her DVF from YSL she knows nothing at all about Instagram, HTML and Tumblr . . . but she soon will. Fashion just got bitchy!' This Summer's Best Books in Sun on Sunday 'This describes the frantic process of taking a Vogue-like magazine from paper to app. . . When Imogen left, she was Queen. When she comes back, she's lost her front-row Fashion week seat to a-What? What are these?-fashion bloggers! Naturally, Imogen regrows her claws. And the book does its share of meowing about the entitled young women who now flood the magazine offices, living large because they still live rent-free at their parents' apartments' The New York Times 'Jo Piazza and Lucy Sykes' compulsively readable corner office drama, [is] summer's juiciest beach read' Elle.com